



Hocus Pocus Home Reset Giveaway

OFFICIAL RULES AND TERMS AND CONDITIONS

Giveaway period	September 20, 2026 at 12:00 a.m. ET to October 20, 2026 at 11:59 p.m. ET
Draw date	October 21, 2026
Prize	Four labour-hours of cleaning, a Posh Cheeseboard Co. board for two, and a seasonal candle
Approximate value	CAD \$300
Eligibility	Ontario residents age 18 or older with an eligible service address

NO PURCHASE NECESSARY. A PURCHASE WILL NOT INCREASE YOUR ODDS OF WINNING.

The Hocus Pocus Home Reset Giveaway begins September 20, 2026, at 12:00 a.m. Eastern Time and closes October 20, 2026, at 11:59 p.m. Eastern Time. The random draw will take place on October 21, 2026.

By entering this Giveaway, each entrant agrees to comply with these Official Rules and accepts the decisions of Sapphire Maid Services as final, subject to applicable law.

1. Sponsor and Prize Contributor

The Hocus Pocus Home Reset Giveaway is sponsored and administered solely by Sapphire Maid Services, located in London, Ontario.

Posh Cheeseboard Co. of London, Ontario has generously donated the small charcuterie board for two included in the prize. Posh Cheeseboard Co. is a prize contributor and is not responsible for administering the Giveaway, collecting entries, conducting the draw or selecting the winner.

Sponsor contact: Sapphire Maid Services, London, Ontario | 519-520-8159 | thesapphiretouch@gmail.com | www.sapphiremaidservices.com

2. Giveaway Period

The Giveaway begins on September 20, 2026, at 12:00 a.m. Eastern Time and ends on October 20, 2026, at 11:59 p.m. Eastern Time.

Sapphire Maid Services' records will be the official timekeeping records. Entries, bookings or qualifying payments received outside the Giveaway Period will not be accepted.

3. Eligibility

The Giveaway is open to legal residents of Ontario who are at least 18 years old at the time of entry and have an eligible residential cleaning address within London, Ontario, or within a surrounding area normally serviced by Sapphire Maid Services.

Sapphire Maid Services reserves the right to determine whether an address falls within its service area and whether the property can be safely and reasonably serviced.

Employees, contractors, representatives and agents of Sapphire Maid Services or Posh Cheeseboard Co., together with members of their immediate families or households, are not eligible. The Giveaway is void where prohibited by law.

4. How to Enter Through a Cleaning Booking

An eligible person may receive one entry by booking an eligible cleaning service with Sapphire Maid Services during the Giveaway Period, having the booked cleaning completed, and paying the invoice in full no later than October 20, 2026, at 11:59 p.m. Eastern Time.

The person identified as the customer on the booking will receive the entry. Cancelled, refunded, reversed, disputed, fraudulent or unpaid services will not qualify.

5. Automatic Entry for Recurring Clients

An active recurring residential client will be automatically entered when the client has a regularly scheduled cleaning completed during the Giveaway Period and the invoice is paid in full by the end of the Giveaway Period.

Each recurring client will receive one entry in total, regardless of the number of appointments completed. No additional action is required.

6. No Purchase Entry Method

No purchase is necessary to enter or win.

To enter without booking or purchasing a cleaning, email thesapphireservice@gmail.com during the Giveaway Period using the subject line Hocus Pocus Home Reset Giveaway Entry. Include your full legal name, telephone number, municipality of residence, confirmation that you are at least 18 years old, and an original statement of at least 50 words explaining what a four-hour home reset would mean to you.

The statement must be written by the entrant. Incomplete, duplicated, automated or copied entries may be disqualified. The entry must be received by October 20, 2026, at 11:59 p.m. Eastern Time.

No-purchase entries have the same odds as booking entries.

7. Entry Limit

Limit one entry per eligible person during the Giveaway Period, regardless of entry method. Booking more than one cleaning, having multiple recurring appointments or using both entry methods will not provide additional entries. Entries produced through scripts, bots, macros or other automated methods are prohibited.

8. Prize

One Hocus Pocus Home Reset Package will be awarded, with a total approximate retail value of CAD \$300.

The prize includes four labour-hours of standard residential cleaning provided by Sapphire Maid Services; a gift certificate redeemable for one small charcuterie board for two from Posh Cheeseboard Co.; and one seasonal candle selected by Sapphire Maid Services.

The approximate value is based on the ordinary retail value of all three components when the Giveaway launches. Actual value may vary slightly. The winner will not receive any difference between the stated and actual retail value.

9. Four Labour-Hours of Cleaning

Four labour-hours means four total worker-hours. At Sapphire Maid Services' discretion, this may be provided by one cleaner for up to four hours, two cleaners for up to two hours each, or another team configuration totalling four labour-hours.

The cleaning is time-based. Completion of the entire home or every requested task is not guaranteed. The winner may identify priority areas or tasks that fall within standard residential cleaning services.

Additional time, specialty cleaning, add-ons and work outside the four labour-hours are not included and require a separate advance agreement.

10. Cleaning Appointment and Redemption

The cleaning must take place at one eligible residential address within the Sapphire Maid Services service area. The winner must contact Sapphire Maid Services promptly. The appointment will be scheduled by mutual agreement and is subject to staff and appointment availability.

The cleaning must be used by January 31, 2027, unless Sapphire Maid Services agrees in writing to an extension.

Winning does not guarantee a particular date, cleaner or team. Sapphire Maid Services will make reasonable efforts to accommodate preferred timing, including a cleaning close to Halloween, but cannot guarantee a specific date.

The winner must provide safe access, functioning electricity and hot and cold running water, disclose known hazards, and secure pets when requested. Usual service policies apply unless they conflict with these Rules.

11. Properties That Cannot Be Serviced

Sapphire Maid Services does not service homes with an active or suspected infestation of any kind.

Sapphire Maid Services may decline, postpone or stop cleaning if conditions are unsafe, illegal, structurally hazardous, biohazardous, excessively unsanitary, likely to endanger a cleaner, or outside the services, equipment or training provided. Examples include active infestations, exposed needles, uncontrolled bodily fluids, dangerous mould conditions, animal or human waste beyond ordinary household cleaning, unsecured aggressive animals or unsafe structural conditions.

If the property cannot be safely serviced, the winner may be permitted to nominate another eligible address within the service area and redemption period. No cash alternative will be provided.

12. Posh Cheeseboard Co. Gift Certificate

The gift certificate is redeemable for one small charcuterie board for two from Posh Cheeseboard Co. The board has been generously donated by Posh Cheeseboard Co.

According to Posh Cheeseboard Co., a small board for two generally includes an assortment of cheese, cured meat, fruit, vegetables, crackers, baguette, pickles or olives, cashews and other treats. Exact selection, presentation and contents may vary based on availability, seasonality and ordinary preparation practices.

The winner is responsible for contacting Posh Cheeseboard Co. to place the order and select an available pickup or fulfilment date. The board is subject to Posh Cheeseboard Co.'s ordering requirements, availability and applicable policies. The winner should order promptly for Halloween availability.

The certificate covers the small board described above. Additional products, upgrades, delivery charges or customizations are the winner's responsibility unless Posh Cheeseboard Co. confirms otherwise.

13. Food Allergies and Dietary Restrictions

The board contains, or may come into contact with, common allergens including dairy, nuts, wheat, gluten, sesame and meat products.

The winner must inform Posh Cheeseboard Co. directly of any allergies, intolerances or dietary restrictions. Neither Sapphire Maid Services nor Posh Cheeseboard Co. guarantees substitutions, dietary modifications or allergen-free preparation. The winner is responsible for deciding whether the food is suitable for the winner and anyone sharing it. No alcohol is included.

14. Delivery of the Gift Certificate and Candle

Sapphire Maid Services will personally deliver the Posh Cheeseboard Co. gift certificate and seasonal candle to the confirmed winner at a mutually agreed time and eligible location within the service area, within a reasonable period after the winner is confirmed.

Sapphire Maid Services is delivering the gift certificate only and will not prepare, transport or store the completed charcuterie board. The winner will arrange the board order and its pickup or other available fulfilment directly with Posh Cheeseboard Co.

15. Prize Restrictions

The prize is not transferable without written permission from Sapphire Maid Services, cannot be exchanged for cash, may not be resold, cannot be combined with another Sapphire Maid Services promotion unless authorized, and must be accepted as awarded.

The winner may not require replacement of an unused or expired component. If a component becomes unavailable for reasons beyond Sapphire Maid Services' reasonable control, a component of equal or greater approximate value may be substituted.

16. Random Draw and Odds of Winning

A random draw will take place on October 21, 2026, from all eligible entries received during the Giveaway Period. The odds of winning depend on the total number of eligible entries received.

The first entrant selected is a potential winner and will not be confirmed until all eligibility and prize-claim requirements are satisfied.

17. Winner Notification

Sapphire Maid Services will contact the potential winner using the telephone number or email address associated with the entry. The potential winner must respond within 48 hours of the first notification attempt.

Sapphire Maid Services may request reasonable proof of identity, age, Ontario residency and eligible service address. The potential winner must respond on time, provide requested eligibility information, correctly answer the skill-testing question, and sign a declaration of eligibility, prize acceptance and release if requested.

If the potential winner cannot be contacted, responds late, is ineligible, answers incorrectly, declines the prize or breaks these Rules, they will be disqualified and an alternate may be drawn.

18. Mathematical Skill-Testing Question

To be declared the winner, the selected entrant must correctly answer, without assistance, a time-limited mathematical skill-testing question administered by Sapphire Maid Services. An entrant who answers incorrectly will not be awarded the prize.

19. Public Announcement and Promotional Content

Where permitted by law, Sapphire Maid Services may announce the confirmed winner using the winner's first name, last initial and municipality.

Entry does not automatically grant permission to use the winner's full name, photograph, video, voice, testimonial or likeness. Any such promotional content requires separate consent. The winner may decline promotional participation without losing the prize.

20. Privacy

Personal information will be used to administer the Giveaway, verify eligibility, contact potential winners, deliver and fulfil the prize, prevent fraud or misuse, and meet legal requirements.

Information may be shared with Posh Cheeseboard Co. only as reasonably necessary to fulfil the charcuterie component or as required by law. Entry does not require consent to future marketing. Any marketing consent will be requested separately and may be withdrawn in accordance with applicable law.

21. Entry Integrity and Disqualification

Sapphire Maid Services may disqualify an entrant who provides false, misleading or incomplete information; attempts multiple entries; tampers with the entry or draw process; uses automated methods; acts fraudulently, abusively or unlawfully; interferes with fair administration; or violates these Rules.

Sapphire Maid Services' decisions concerning eligibility and compliance are final, subject to applicable law.

22. Changes, Suspension or Cancellation

If fraud, technical failure, human error, a platform outage, force majeure or another event beyond Sapphire Maid Services' reasonable control affects the integrity or operation of the Giveaway, Sapphire Maid Services may suspend, modify or terminate it.

If reasonably possible, the prize will be awarded using a fair method from eligible entries received before the affected event. Sapphire Maid Services is not responsible for late, lost, incomplete, corrupted, misdirected or undeliverable entries or communications, except where prohibited by law.

23. Release and Limitation of Liability

To the fullest extent permitted by law, entrants release Sapphire Maid Services, Posh Cheeseboard Co., Facebook, Instagram and their respective owners, employees, contractors, representatives and agents from claims arising from participation in the Giveaway or acceptance, delivery or use of the prize.

This release does not apply to liability or legal rights that cannot lawfully be excluded or waived. Nothing in these Rules limits rights or remedies under applicable consumer-protection or other laws that cannot legally be limited.

24. Facebook and Instagram Disclaimer

This Giveaway is not sponsored, endorsed, administered by or associated with Facebook or Instagram. Each entrant releases Facebook and Instagram from responsibility for the Giveaway to the fullest extent permitted by law. Entrants must not inaccurately tag themselves or another person in content in which they do not appear.

25. Governing Law

The Giveaway and these Rules are governed by the laws of Ontario and the federal laws of Canada applicable in Ontario. Any dispute will be determined by a court of competent jurisdiction in Ontario, subject to rights that cannot lawfully be restricted.

26. Rule Priority

These Official Rules govern the Hocus Pocus Home Reset Giveaway. If a social-media post, advertisement, flyer, email, caption or other promotional material conflicts with these Rules, these Rules govern, subject to applicable law.

27. Questions

Questions may be directed to Sapphire Maid Services at 519-520-8159, thesapphiretouch@gmail.com or www.sapphiremaidservices.com.

Sapphire Maid Services | White Glove Service. Consistent Results.